

## january

ad closing: 12.05.17  
materials: 12.08.17

### Editorial Highlights:

#### Specialty Lines:

- Commercial auto/trucking/motor truck cargo
- Professional liability for medical professionals, including cyber

#### Benefits Products & Services:

- Accident insurance

### Bonus Circulation:

- Insurance Agency Owners Alliance Innovation18

ad closing: 06.05.18  
materials: 06.08.18

## july

### Editorial Highlights:

#### Specialty Lines:

- Mid-year construction report—including heavy construction, crane operators, bridges, roads and tunnels
- Architects and engineers E&O, including cyber
- Workers comp

#### Voluntary Benefits Special Report:

- Disability

### VCIA Special Section Florida Special Report

#### Bonus Circulation:

- VCIA (Vermont Captive Insurance Association) Annual Meeting
- LAAIA (Latin American Association of Insurance Agencies) Convention
- Workers Compensation Educational Conference

## february

ad closing: 01.05.18  
materials: 01.09.18

### Editorial Highlights:

#### Specialty Lines:

- Trade contractors; builders risk/construction & wrap-up
- Surety bonds

#### Voluntary Benefits Special Report:

- Critical illness

### Bonus Circulation:

- CICA (Captive Insurance Companies Association) International Conference

ad closing: 07.03.18  
materials: 07.06.18

## august

### Editorial Highlights:

#### Specialty Lines:

- Special events
- Private flood
- Commercial umbrellas

#### Benefits Products & Services:

- Hospital insurance

## march

ad closing: 02.05.18  
materials: 02.08.18

### Editorial Highlights:

#### Specialty Lines:

- Boating
- D&O, including cyber

#### Personal Lines Focus:

- Earthquake and flood

#### Benefits Products & Services:

- Identity theft

### Bonus Circulation:

- National Alliance MEGA Seminar
- PIA Federal Legislative Summit & Board Meetings
- PIA of Florida Agent Expo

ad closing: 08.03.18  
materials: 08.07.18

## september

### Editorial Highlights:

#### Target Markets Special Section

#### Benefits Special Report:

- Cancer insurance

#### Personal Lines Focus:

- High net worth clients

### Bonus Circulation:

- Target Markets Program Administrators Association Summit
- WSIA Annual Marketplace
- National Alliance MEGA Seminar

## april

ad closing: 03.06.18  
materials: 03.09.18

### Editorial Highlights:

#### Specialty Lines:

- Sports and leisure—including amateur athletics, fitness centers and other facilities, and golf
- Education
- Municipalities

#### Benefits Special Report:

- Stop loss, high deductible and self insurance

### Bonus Circulation:

- RIMS Annual Conference
- WSIA Spring Summit
- Extreme Networking (InCite Performance Group)
- 14th Annual Benefits Pro Expo

ad closing: 09.04.18  
materials: 09.07.18

## october

### Editorial Highlights:

#### Specialty Lines:

- Professional liability (for doctors, lawyers, accountants, architects & engineers), including cyber

- Environmental/pollution

#### Benefits Products & Services:

- Accident insurance

### Bonus Circulation:

- National Alliance MEGA Seminar
- IRMI Construction Risk Conference
- Applied Net (Applied Client Network Conference)
- National African American Insurance Association Annual Meeting
- CPCU Society Annual Meeting

## may

ad closing: 04.04.18  
materials: 04.06.18

### Editorial Highlights:

#### Specialty Lines:

- Social services agencies and nonprofits
- Agents E&O, including cyber

### Bonus Circulation:

- Target Markets Mid-Year Meeting
- FAIA Annual Convention
- National Alliance MEGA Seminar
- NetVU (Network of Vertafore Users) Annual Conference

#### Florida Special Report

ad closing: 10.04.18  
materials: 10.08.18

## november

### Editorial Highlights:

#### Specialty Lines:

- Security industry—including burglar and fire alarm safety equipment, security guard services and detective agencies
- Cyber insurance

#### Personal Lines Focus:

- Claims

#### Benefits Products & Services:

- Life insurance

## june

ad closing: 05.04.18  
materials: 05.08.18

### Editorial Highlights:

#### Specialty Lines:

- Hospitality—including hotels, boutique hotels, luxury hotels, and resorts
- Bars and restaurants
- Condo associations

#### Personal Lines Focus:

- Marketing and sales

#### Benefits Products & Services:

- Dental and vision

### Bonus Circulation:

- PIA of NJ & NY Annual Conference
- Insurance Marketing & Communications Association Annual Conference

ad closing: 11.05.18  
materials: 11.08.18

## december

### Editorial Highlights:

#### Specialty Lines:

- 2019 Specialty market preview
- Emerging new products in the property/casualty industry