

The Rough Notes Company, Inc.

Serving the insurance industry since 1878

2018 Online Banner ads RATE CARD

A 674 x 35

B 674 x 90

C 674 x 250

D 674 x 480

E 300 x 250

F 300 x 600

G Button with text link

All dimensions shown are in pixels and are not to size, but shown relative to each other.

2018 Banner Ads by size

	1 Month	3 Month	6 Month	12 Month
A	\$2,110/m	\$2,020/m	\$1,800/m	\$1,440/m
B	\$2,200/m	\$2,100/m	\$1,935/m	\$1,730/m
C	\$3,850/m	\$3,660/m	\$3,375/m	\$3,030/m
D	\$4,680/m	\$4,320/m	\$3,870/m	\$3,100/m
E	\$3,510/m	\$3,288/m	\$2,970/m	\$2,380/m
F	\$4,680/m	\$4,320/m	\$3,870/m	\$3,100/m
G	\$950/m	\$900/m	\$850/m	\$800/m

Any size ad is available for Premium Placement at an additional charge of \$945/m.