

THE INSURANCE MARKETPLACE

® National market directory of
excess, surplus, specialty lines
and industry services

2022 Media Kit

Reservation Deadline:
September 17, 2021

Publication Date:
December 2021



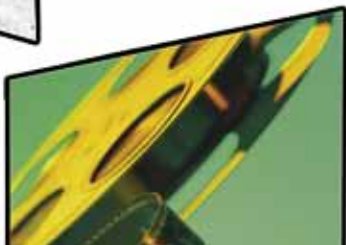
GET CONNECTED

Connect your specialty
products and markets with
top agents nationwide



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THE INSURANCE MARKETPLACE®

Digital version online at
www.insurancemarketplace.com
www.roughnotes.com

Advertise in our directory
and get a **FREE**
storefront online

Put your specialty front and center!




Connect instantly with agents who need your specialty products. Be confident that polished, knowledgeable professionals on the IMP customer service team will help agents find top-tier providers like you for solutions to manage their challenging and unique risks.





Agents can connect with IMP free via phone, fax, email or online at www.insurancemarketplace.com. Our highly trained IMP experts will locate the right market and product for the coverage you need. In turn, you will get value, customers and RESULTS! Let our team get you connected!


**Boost your sales power with a message in
THE INSURANCE MARKETPLACE®**


FACTS ABOUT THE INSURANCE MARKETPLACE


 **What is IMP?** Published since 1963, it is a National Market Directory of Excess, Surplus, Specialty Lines and Industry Services. It is the only directory published separately and not included in a monthly or bi-weekly magazine.

 **Who does IMP reach?** Each December, it is mailed to over 40,000 independent insurance agents across the country. It is also published online and receives more than 20,000 hits a month from agents looking for a specialty market.

 **Why do agents use IMP?** It is the industry standard for finding specialty coverages that lists providers by state, region and nation. It also has a section of Lloyd's Qualified Representatives. If agents can't find a market, we have an IMP toll-free number and fax for additional assistance. Our highly trained IMP experts will help locate the right market and product for the coverage they need.

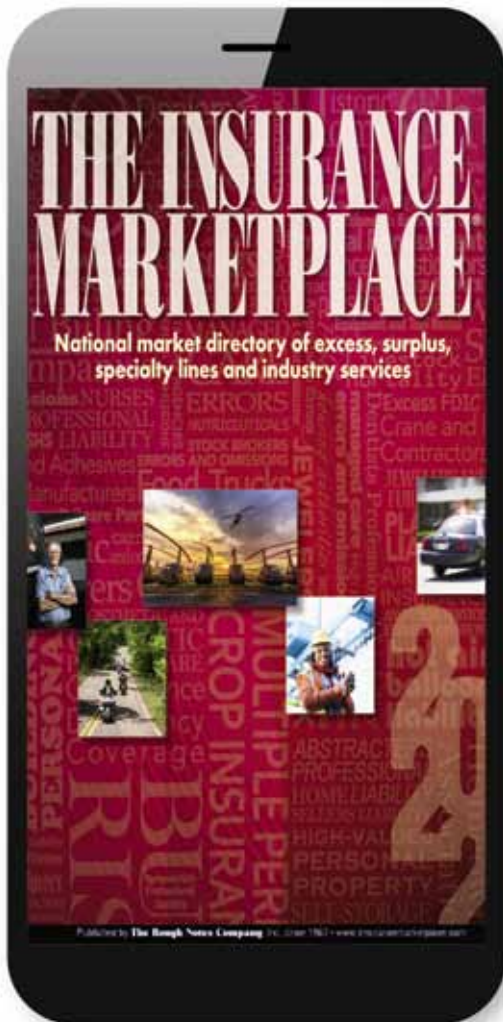
 **What is unique about IMP?** Each specialty coverage category listing is followed by a definition so the agent can better understand the complexity of the coverage. There are more than 700 coverage categories updated quarterly online. IMP is the only directory that has coverage definitions.

 **What are the benefits of advertising?** Your advertisement not only appears in the directory mailed to over 40,000 agents but the directory is published online for FREE. Therefore, your "storefront" is free with your advertisement in IMP and also can appear next to the specialty product category for instant recognition.

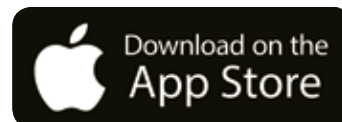
 **Other advertising benefits.** Links from your advertisement to your homepage so agents can contact you directly. You can position your own video in your ad or we will help you create one at a reduced cost.

FREE The Insurance Marketplace App.

From **The Rough Notes Company**



Now you can find specialty coverage providers listed by state, region and territory with our **FREE** The Insurance Marketplace app. The Insurance Marketplace is the only directory that defines the coverages in categorized lists so you can better understand the complexity of them.



As the agent's #1 specialty market directory, **THE INSURANCE MARKETPLACE**, puts you in front of agency decision makers—and delivers top returns on your advertising dollar.

The Perfect Package

Start with your print ad in **IMP**—strategically placed in your chosen category—and know that your message is reaching 43,000 verified agent readers who use **IMP** to find quality specialty markets like yours.

For just the cost of your print ad, you get exclusive access to **IMP's** powerful kit of business-building tools—*absolutely FREE!*



Your own digital storefront on the **IMP** website—**FREE!** And you can update your storefront at any time—**FREE!** Plus you are in our IMP app—**FREE!**

Plus these great **IMP** discounts:



A discounted **60-second video** with your purchase of a full-page or half-page ad



Special discount on your **program video**



Special note—our **IMP** content is also used by the USA Insurance Network, Vertafore's Specialty Markets, and AgenciesOnline and is incorporated into RoughNotes Advantage-Plus and RoughNotes-Pro.

www.insurancemarketplace.com

In **THE INSURANCE MARKETPLACE** for 2022 ... The retail agent's trusted source for specialty products!

Construction

The construction industry consists of businesses primarily engaged in constructing and maintaining buildings and other structures. The three major types of construction are: (1) building construction, land subdivision, and land development; (2) heavy construction such as highways, power plants, and pipelines; (3) artisan construction by special trade contractors. The following actively insure this industry:

All Risks, Ltd.
AmWINS Group, Inc.
Arlington/Roe
*Ascisure Specialty Risk

Concise, accurate descriptions of each category help agents understand the exposures their clients face and the coverages they need.

We provide the definitions so the agent can better understand the complex coverage

Contractor Controlled Insurance Plan (CCIP) aka Contractor's Wrap-Ups

General contractors may purchase liability and workers compensation insurance for all operations on a specific construction project, including those performed by subcontractors. Many states have criteria for approving such programs and they must meet certain contract cost requirements. The use of wrap-ups brings all construction insurance costs and coverages into a single workers compensation policy and a single CGL policy, which can eliminate gaps in coverage and non-concurrency of limits and policy language. These specialists underwrite wrap-ups:

Advertisers get FREE listings in IMP and a FREE storefront.

AGENTS WANT TO CONNECT WITH YOU!

National Market Directory

This is a marketing guide for nonstandard coverages and specialty lines. The listings include more than 2,000 independent Professional Liability Errors and Omissions and Malpractice firms, as well as many other Liability and Property Insurance categories which are often difficult for the agent or broker to place, or require special underwriting treatment. We develop these listings through annual questionnaires from insurance companies and underwriting managers. The star (*) means that the company listed is operating as a program administrator, underwriting manager or principal market for the coverage. Absence of any symbol indicates that the listed company is simply a market for the coverage. Frequently other qualifications for a company's underwriting policy are indicated. These listings do not otherwise reflect the companies' underwriting requirements for the acceptance of certain risks. A star (*) does not indicate an endorsement of the listing.

Abstracts Professional Liability

This coverage insures against claims that arise from alleged negligence, errors or omissions in researching the validity of a patent, trademark, copyright, or other intellectual property rights and/or violations thereof. This coverage applies to claims that arise due to an abstracting procedure either solely or inconspicuously submitted to a third party, or to a claimant who is a trademark, copyright, or other intellectual property rights owner. Coverage applies to claims that arise due to an abstracting procedure either solely or inconspicuously submitted to a third party, or to a claimant who is a trademark, copyright, or other intellectual property rights owner.

- Abstracts Group, Inc.
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Accountants Professional Liability

This coverage insures the legal liability of an accountant or accounting firm for injury or damage that results from professional services is rendered or did not render, caused or allegedly caused by negligent, error, omission, dishonesty, misrepresentation, fraud, or other wrongful act or omission. Certified public accountants and chartered accountants are eligible. Markets that provide this specialty coverage include:

- Accountants Group, Inc.
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- Accountants Group, Inc.
- Accountants Group, Inc.
- Accountants Group, Inc.

Visit us on the Internet!
www.insurancemarketplace.com

COMPANY DIRECTORY

This is a list of the major addresses of the companies listed under the coverage categories. For state coverages, a listing of the states where each company is presently operating follows the home office address. Each of the coverages with which a company is identified is not necessarily written in all states in which it is licensed. The source of the information concerning listings of states and members is from Insurance Marketplace data on questions the company has answered in the questionnaire. The source of the information concerning listings of states and members is from Insurance Marketplace data on questions the company has answered in the questionnaire. The source of the information concerning listings of states and members is from Insurance Marketplace data on questions the company has answered in the questionnaire.

Abacus Insurance Brokers, Inc.

12121 Midvale Blvd.
 Santa Monica, CA 90403
 Tel: 310-314-7700
 FAX: 310-314-7700
 E-MAIL: abacus@abacusnet.com
 URL: www.abacusnet.com
 A managing general agent operating in all states on a nonadmitted basis.

American Mining Insurance Group

1201 Independence Dr.
 Birmingham, AL 35209
 Tel: 205-333-3333
 Tel Fax: 205-333-3333
 FAX: 205-333-3333
 E-MAIL: american@americanmining.com
 URL: www.americanmining.com

Advantis Insurance Company

3301 N. Chippewa Street, P.O. Box 1600
 Madison, WI 53706
 Tel: 608-261-1000
 Tel Fax: 608-261-1000
 FAX: 608-261-1000
 E-MAIL: advantis@advantisinsurance.com
 URL: www.advantisinsurance.com
 An insurance company operating in all states except CA, FL, HI on an admitted basis.

AMEERSAFE

2901 Hwy 190 West
 Richardson, TX 75084
 Tel: 972-360-0000
 Tel Fax: 972-360-0000
 FAX: 972-360-0000
 E-MAIL: ameersafe@ameersafe.com
 URL: www.ameersafe.com
 A worksite group insurance company operating in all states except CA, FL, HI, IL, IN, NY, RI, SC, TN, TX, VA and WI on a nonadmitted basis.

Aero Insurance, LLC

500 W. Loop Highway, Ste. 201
 Houston, TX 77013
 Tel: 281-261-1000
 Tel Fax: 281-261-1000
 FAX: 281-261-1000
 E-MAIL: aero@insurance.com
 URL: www.aeroinsurance.com
 An insurance company operating in all states except CA, FL, HI, IL, IN, NY, RI, SC, TN, TX, VA and WI on a nonadmitted basis.

AMEERSAFE

2901 Hwy 190 West
 Richardson, TX 75084
 Tel: 972-360-0000
 Tel Fax: 972-360-0000
 FAX: 972-360-0000
 E-MAIL: ameersafe@ameersafe.com
 URL: www.ameersafe.com
 A worksite group insurance company operating in all states except CA, FL, HI, IL, IN, NY, RI, SC, TN, TX, VA and WI on a nonadmitted basis.

AFIC Insurance, Inc.

3101 Kinross Blvd., Ste. 310
 Jacksonville, FL 32217
 Tel: 904-311-1000
 Tel Fax: 904-311-1000
 FAX: 904-311-1000
 E-MAIL: afic@aficinsurance.com
 URL: www.aficinsurance.com
 A program administrator operating in all states on an admitted and nonadmitted basis. Non-admitted markets may apply.

AWINS Group Underwriters

1 New York Avenue, Ste. 200
 New York, NY 10001
 Tel: 212-333-3333
 Tel Fax: 212-333-3333
 FAX: 212-333-3333
 E-MAIL: awins@awinsgroup.com
 URL: www.awinsgroup.com
 A program administrator operating in all states on an admitted and nonadmitted basis. Non-admitted markets may apply.

AH Risks, Ltd.

1000 York Rd., 5th Fl.
 Hunt Valley, MD 21036
 Tel: 410-333-3333
 Tel Fax: 410-333-3333
 FAX: 410-333-3333
 E-MAIL: ahrisks@ahrisks.com
 URL: www.ahrisks.com
 Operating as a managing underwriter in all states except CA, FL, HI, IL, IN, NY, RI, SC, TN, TX, VA and WI on a nonadmitted basis.

AWINS Group Underwriters

1 New York Avenue, Ste. 200
 New York, NY 10001
 Tel: 212-333-3333
 Tel Fax: 212-333-3333
 FAX: 212-333-3333
 E-MAIL: awins@awinsgroup.com
 URL: www.awinsgroup.com
 A program administrator operating in all states on an admitted and nonadmitted basis. Non-admitted markets may apply.

Apartment Insurance Consultants

7000 N. Meigs Expressway, Ste. 250
 Memphis, TN 38121
 Tel: 901-729-7297
 Tel Fax: 901-729-7297
 FAX: 901-729-7297
 E-MAIL: apartment@apartment.com
 URL: www.apartment.com
 An insurance company operating in all states except CA, FL, HI, IL, IN, NY, RI, SC, TN, TX, VA and WI on a nonadmitted basis.

Apollis General Insurance Agency, Inc.


The IMP National Market Directory lists providers for more than 700 coverage categories, with more to be added for 2022.

Agents will find your website, email, phone, and other contact info in the IMP Company Directory, which precedes the National Market Directory.

Each of the five regional sections of IMP features two groups of listings: (1) Excess & Surplus and Specialty Lines providers and (2) Lloyd's Qualified Representatives based in the United States. When appropriate, your specialty coverages are listed here.

CONNECT with *YOUR* region

Southeast Region



Lloyd's Qualified Representatives


Florida
Chapman
 10000 N. Dixie Hwy., Suite 100
 Fort Lauderdale, FL 33328
 Tel: 305-555-1234
 Fax: 305-555-1235
 E-Mail: info@chapman.com

Georgia
Smith
 1234 Peachtree St., Suite 500
 Atlanta, GA 30309
 Tel: 404-555-6789
 Fax: 404-555-6790
 E-Mail: info@smith.com

South Carolina
Johnson
 5678 Highway 17, Suite 200
 Columbia, SC 29204
 Tel: 803-555-9012
 Fax: 803-555-9013
 E-Mail: info@johnson.com

Virginia
Williams
 9010 Lee Hwy., Suite 100
 Fairfax, VA 22031
 Tel: 703-555-2345
 Fax: 703-555-2346
 E-Mail: info@williams.com

Midwest Region



Lloyd's Qualified Representatives


Illinois
Miller
 1111 N. Dearborn St., Suite 200
 Chicago, IL 60610
 Tel: 312-555-3456
 Fax: 312-555-3457
 E-Mail: info@miller.com

Indiana
Evans
 2222 E. 10th Ave., Suite 100
 Indianapolis, IN 46204
 Tel: 317-555-4567
 Fax: 317-555-4568
 E-Mail: info@evans.com

Michigan
Green
 3333 W. Big Beaver Rd., Suite 100
 Farmington Hills, MI 48334
 Tel: 248-555-5678
 Fax: 248-555-5679
 E-Mail: info@green.com

Minnesota
Brown
 4444 Hennepin Ave., Suite 100
 Minneapolis, MN 55412
 Tel: 612-555-6789
 Fax: 612-555-6790
 E-Mail: info@brown.com

Southwest Region



Lloyd's Qualified Representatives


Arizona
White
 1234 N. Central Ave., Suite 100
 Phoenix, AZ 85004
 Tel: 602-555-7890
 Fax: 602-555-7891
 E-Mail: info@white.com

California
Black
 5678 Wilshire Blvd., Suite 100
 Los Angeles, CA 90048
 Tel: 213-555-8901
 Fax: 213-555-8902
 E-Mail: info@black.com

Colorado
Gray
 9010 E. Hampden Ave., Suite 100
 Denver, CO 80231
 Tel: 303-555-9012
 Fax: 303-555-9013
 E-Mail: info@gray.com

Utah
King
 1111 S. Main St., Suite 100
 Salt Lake City, UT 84143
 Tel: 801-555-0123
 Fax: 801-555-0124
 E-Mail: info@king.com

Western Region



Lloyd's Qualified Representatives


Alaska
Lee
 1234 E. 1st Ave., Suite 100
 Anchorage, AK 99501
 Tel: 907-555-1234
 Fax: 907-555-1235
 E-Mail: info@lee.com

Idaho
Scott
 5678 N. Myrtle St., Suite 100
 Boise, ID 83725
 Tel: 208-555-2345
 Fax: 208-555-2346
 E-Mail: info@scott.com

Montana
Walker
 9010 N. Broadway, Suite 100
 Billings, MT 59102
 Tel: 406-555-3456
 Fax: 406-555-3457
 E-Mail: info@walker.com

Nebraska
Hall
 1111 S. 10th St., Suite 100
 Omaha, NE 68102
 Tel: 402-555-4567
 Fax: 402-555-4568
 E-Mail: info@hall.com

Northeast Region



Lloyd's Qualified Representatives


Connecticut
Young
 1234 Main St., Suite 100
 Hartford, CT 06103
 Tel: 860-555-5678
 Fax: 860-555-5679
 E-Mail: info@young.com

Delaware
King
 5678 N. Market St., Suite 100
 Wilmington, DE 19801
 Tel: 302-555-6789
 Fax: 302-555-6790
 E-Mail: info@king.com

Massachusetts
Wright
 9010 N. State St., Suite 100
 Boston, MA 02116
 Tel: 617-555-7890
 Fax: 617-555-7891
 E-Mail: info@wright.com

New York
Scott
 1111 E. 42nd St., Suite 100
 New York, NY 10017
 Tel: 212-555-8901
 Fax: 212-555-8902
 E-Mail: info@scott.com

Midwest Region



Lloyd's Qualified Representatives


Illinois
Miller
 1111 N. Dearborn St., Suite 200
 Chicago, IL 60610
 Tel: 312-555-3456
 Fax: 312-555-3457
 E-Mail: info@miller.com

Indiana
Evans
 2222 E. 10th Ave., Suite 100
 Indianapolis, IN 46204
 Tel: 317-555-4567
 Fax: 317-555-4568
 E-Mail: info@evans.com

Michigan
Green
 3333 W. Big Beaver Rd., Suite 100
 Farmington Hills, MI 48334
 Tel: 248-555-5678
 Fax: 248-555-5679
 E-Mail: info@green.com

Minnesota
Brown
 4444 Hennepin Ave., Suite 100
 Minneapolis, MN 55412
 Tel: 612-555-6789
 Fax: 612-555-6790
 E-Mail: info@brown.com

Southwest Region



Lloyd's Qualified Representatives


Arizona
White
 1234 N. Central Ave., Suite 100
 Phoenix, AZ 85004
 Tel: 602-555-7890
 Fax: 602-555-7891
 E-Mail: info@white.com

California
Black
 5678 Wilshire Blvd., Suite 100
 Los Angeles, CA 90048
 Tel: 213-555-8901
 Fax: 213-555-8902
 E-Mail: info@black.com

Colorado
Gray
 9010 E. Hampden Ave., Suite 100
 Denver, CO 80231
 Tel: 303-555-9012
 Fax: 303-555-9013
 E-Mail: info@gray.com

Utah
King
 1111 S. Main St., Suite 100
 Salt Lake City, UT 84143
 Tel: 801-555-0123
 Fax: 801-555-0124
 E-Mail: info@king.com

Western Region



Lloyd's Qualified Representatives


Alaska
Lee
 1234 E. 1st Ave., Suite 100
 Anchorage, AK 99501
 Tel: 907-555-1234
 Fax: 907-555-1235
 E-Mail: info@lee.com

Idaho
Scott
 5678 N. Myrtle St., Suite 100
 Boise, ID 83725
 Tel: 208-555-2345
 Fax: 208-555-2346
 E-Mail: info@scott.com

Montana
Walker
 9010 N. Broadway, Suite 100
 Billings, MT 59102
 Tel: 406-555-3456
 Fax: 406-555-3457
 E-Mail: info@walker.com

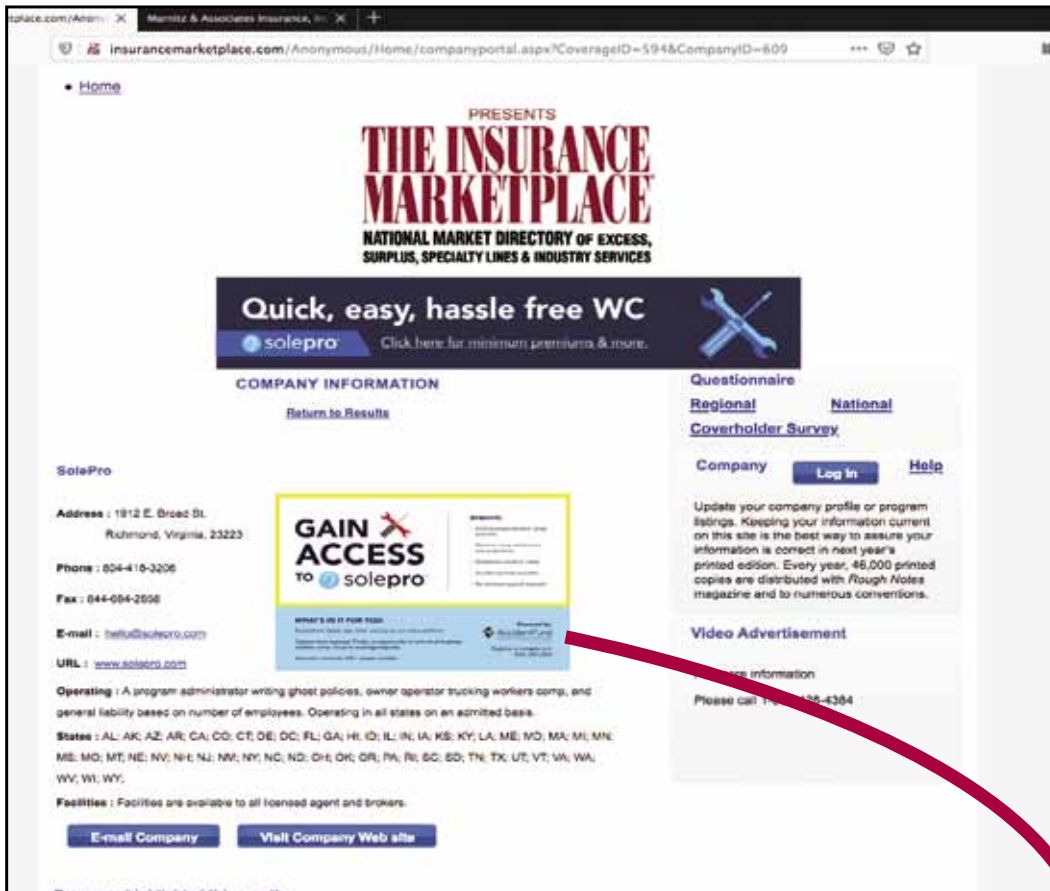
Nebraska
Hall
 1111 S. 10th St., Suite 100
 Omaha, NE 68102
 Tel: 402-555-4567
 Fax: 402-555-4568
 E-Mail: info@hall.com

Northeast Region



Lloyd's Qualified Representatives

YOUR DIGITAL FREE STOREFRONT.....

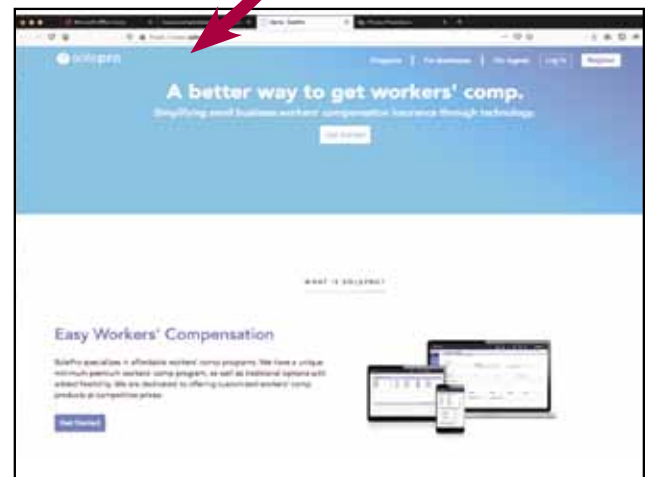


Links 43,000 agents nationwide to your storefront and then directly to your website

IMP + Your message = Power Connection

THE INSURANCE MARKETPLACE 2022

- Published on the **Rough Notes** website at www.roughnotes.com
- Access through our acclaimed agents' resources, RoughNotes Advantage-Plus and RoughNotes-Pro
- Connect with agents 24/7, 365 days a year
- Remote access - from work or home or while traveling



Design your **IMP Digital Storefront** with banner ads and animation

BUILD YOUR BUSINESS WITH IMP, The Ultimate Specialty Market Power Tool.

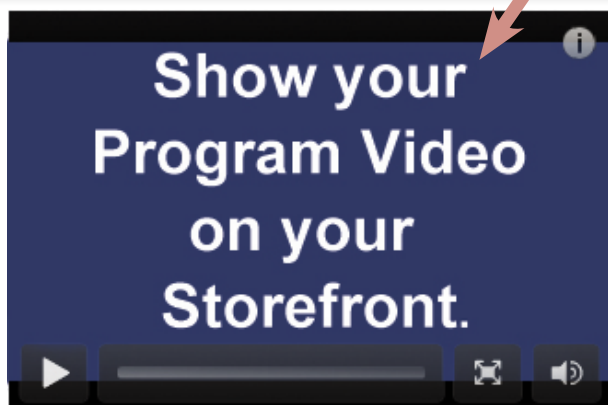


IMP Banner & Storefront Rates

Storefront (free to advertisers) - \$2,000

Banner in category - \$1,000

Must place print ad in IMP to be eligible for banner ads



Top agents are looking for you! Make sure they find your products! Dynamic videos and banner advertisements will help you make the connection quickly and efficiently with agents that need your specialty. It's time to SHINE!

Polish your message! Let it **SHINE in a banner.**

CONNECT
with a personal
message featuring a
custom video branded
with your logo
and content!

Rough Notes Digital Services...



Rough Notes Digital Services professional video creators will write, tape, edit, and produce a video starring you, your brand, your programs and products. Visual demonstration is the ideal way to connect with agents searching for products that will serve their specialty risks and the needs of their clientele. Boost your visibility in IMP—let us create a high-impact video to impress agents with your offering. No hassle! Your way!

- Green-screen technology
- Affordable and high-definition
- Video packages start at \$3,000
- One-stop, state-of-the-art, turnkey service
- Studio or on location
- Web design, search engine optimization (SEO)

BROADCAST YOUR SPECIALTY PROGRAM



*Contact: Marc Basis at (866) 461-3045 or marcb@roughnotes.com
or
Eric Hall at (800) 428-4384, ext. 1022 or ehall@roughnotes.com*



Sell
Communicate
Educate
Entertain



Smile! Your prospects are watching!

THE INSURANCE MARKETPLACE®

2022 ADVERTISING RATES

Reservation Deadline: September 17, 2021
Publication Date: December 2021

Rates include your IMP Digital Storefront

Market Directory Guaranteed Position

Placement within, adjacent to, or facing a specific coverage category in the National Market Directory:
10% extra space charge.

Covers

2nd (Inside Front)	Extra 15% of space rate
3rd (Inside Back)	Extra 10% of space rate
4th (Outside Back)	Extra 15% of space rate

Preprinted Inserts

Up to four pages	Available and commissionable
Over four pages	Available and commissionable
Postcard	Available and commissionable

Multiple Advertisement Discounts

Because *The Insurance Marketplace* is a business placement guide to specialty lines coverages and services, you may wish to advertise in more than one coverage category. If so, your price and savings will vary depending on the number of standard size units. Please ask your advertising representative for details.

Color

(Note: 2-color = Black + one PMS Color)

Metallic/Fluorescent	\$835
Each Matched (PMS) Color.....	\$825

Online Insurance Marketplace Banner Ads

Call for pricing: (800) 428-4384

(Regions include 1-5)

Black/White	1 Region	2 Regions	3 Regions	National
Full Page	7,680	10,750	13,825	16,800
2/3 Page	5,030	7,040	9,055	12,375
1/2 Page	3,895	5,455	7,010	9,430
1/3 Page	3,085	4,320	5,555	6,395
1/4 Page	2,330	3,260	4,195	5,625
1/6 Page	1,555	2,175	2,800	3,920
2-Color	1 Region	2 Regions	3 Regions	National
Full Page	8,505	11,575	14,650	17,625
2/3 Page	5,855	7,865	9,880	13,200
1/2 Page	4,720	6,280	7,835	10,255
1/3 Page	3,910	5,145	6,380	7,220
1/4 Page	3,155	4,085	5,020	6,450
1/6 Page	2,380	3,000	3,625	4,745
4-Color	1 Region	2 Regions	3 Regions	National
Full Page	8,705	11,775	14,850	17,975
2/3 Page	6,055	8,065	10,080	13,550
1/2 Page	4,920	6,480	8,035	10,605
1/3 Page	4,110	5,345	6,580	7,570
1/4 Page	3,355	4,285	5,220	6,800
1/6 Page	2,580	3,200	3,825	5,095

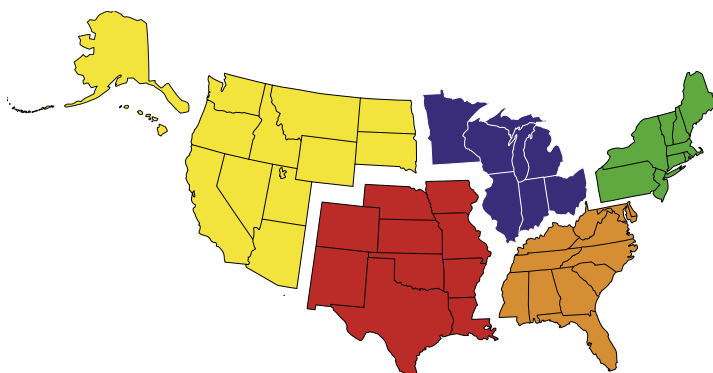
Region 1— Connecticut • Maine • Massachusetts • New Hampshire
• New Jersey • New York • Pennsylvania • Rhode Island
• Vermont

Region 2— Alabama • Delaware • District of Columbia • Florida • Georgia
• Kentucky • Maryland • Mississippi • North Carolina
• South Carolina • Tennessee • Virginia • West Virginia
• Puerto Rico • U.S. Virgin Islands

Region 3— Illinois • Indiana • Michigan • Minnesota • Ohio • Wisconsin

Region 4— Arkansas • Colorado • Iowa • Kansas • Louisiana • Missouri
• Nebraska • New Mexico • Oklahoma • Texas

Region 5— Alaska • Arizona • California • Hawaii • Idaho • Montana
• Nevada • North Dakota • South Dakota • Oregon • Utah
• Washington • Wyoming



ADVERTISING POLICIES AND REQUIREMENTS

Commissions and Policies

Standard 15% commission is allowed to recognized advertising agencies if invoice is paid within 30 days. We reserve the right to hold advertisers and/or agencies jointly and severally liable for payment.

Advertising may be rejected for any reason if, in our judgment, it is inconsistent with the best interests of the insureds, the insurance industry or its agents and brokers. **The Insurance Marketplace** and its publisher, The Rough Notes Company, are held harmless from any claims or suits that might arise.

Shipping Information

Material to: Tricia Cutter

The Insurance Marketplace

The Rough Notes Company, Inc.

11690 Technology Drive

Carmel, IN 46032-5600

Phone: (800) 428-4384 or (317) 582-1600

Deadlines

Publication: December 2021

Reservations: September 17, 2021

Materials: September 24, 2021

Ad Sizes and Requirements

Magazine Trim Size

8-1/8" x 10-7/8"; **Safety=1/4"** from trim dimensions

Bleed Sizes (INCLUDES BLEED—USE THIS SIZE FOR BLEED ADS)

Page: 8-3/8" x 11-1/8" (trims to 8-1/8" x 10-7/8")

Spread: 16-1/2" x 11-1/8" (trims to 16-1/4" x 10-7/8")

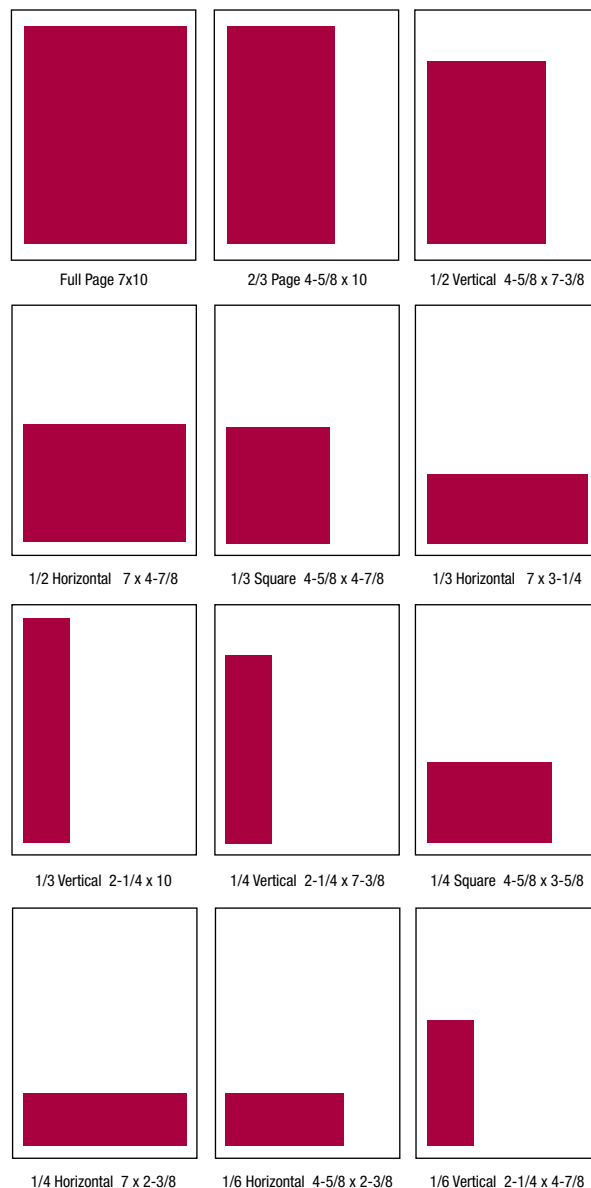
(No additional charge for bleed)

Screen: 150 line screen

Printing & Binding: Web Offset/Perfect Bind

Material Requirements

Hi-resolution PDF for print preferred



Contact: Tricia Cutter

(800) 428-4384, ext. 1019

for instructions on submitting ad files.

Ad change policy: It is not the policy of The Rough Notes Company to change a client's ad in any way. All ads should be submitted as per the specifications described in the material requirements section above. However, upon written request, and in order to facilitate the production of The Insurance Marketplace directory, The Rough Notes Company will at no charge make minor changes to ads submitted by our clients. The Rough Notes Company will not guarantee or warrant these changes and will be held harmless in the event that these changes are not printed correctly. The client is responsible for full payment for the advertising space.

Connect with our
Advertising
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THE INSURANCE MARKETPLACE®



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