

CENTURIES OF ROUGH NOTES

ROUGH NOTES

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No. 2

Automobile Insurance—Biggest Year

Production Records to Be Broken by Manufacturers This Year—Now Is Time to Prepare for Insurance Demands—Helpful Facts and Suggestions for the Automobile Insurance Salesman



Keystone Photo

The tires do not seem to be seriously damaged, but the balance of the car is pretty much of a total wreck. Imagine the condition of the engine. This happened at Pasadena, Cal., the other day. Nothing but collision insurance would have saved this owner from a heavy financial loss.



International Photo

Truck, owned by J. Shanahan, Jr., of Philadelphia, skidded into butcher shop window, the driver having lost control. Here are demonstrated the value of property damage and possible public liability as well as collision insurance to cover damage done to the truck. There was a good chance, too, at public liability.

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Introductory

IN the past four years "Rough Notes" has made a special feature of Automobile Insurance in its April issue. Last year we received several letters from our readers who expressed hearty approval of the material

published in these special issues but suggested that it would have been of much more value to them had they had it earlier in the season, in time to catch their local automobile shows and the opening of the au-