

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Required by 39 U.S.C. 3685)

- | <p>1. Title of Publication: <i>Rough Notes</i>.</p> <p>2. Publication No. 00358525</p> <p>3. Date of Filing: October 1, 2009.</p> <p>4. Frequency of issue: Monthly.</p> <p>5. Number of Issues Published Annually: 12</p> <p>6. Annual Subscription Price: \$29.75</p> <p>7. Location of known office of publication: (Street, City, County, State, ZIP code) (Not printer): 11690 Technology Dr., Carmel, Hamilton, IN 46032-5600.</p> <p>8. Location of the headquarters or general business offices of the publishers (Not printer): Same.</p> <p>9. Names and addresses of publisher, editor, and managing editor: Publisher, The Rough Notes Co., Inc., 11690 Technology Dr., Carmel, IN 46032-5600; Editor in chief, Thomas A. McCoy, Same; Senior Editor, Nancy Doucette, Same.</p> <p>10. Owner. (If owned by a corporation, its name and address must be stated and also immediately thereafter the names and addresses of stockholders owning or holding 1% or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual, must be given. If the publication is published by a nonprofit organization, its name and address must be stated.) The Rough Notes Co., Inc., 11690 Technology Dr., Carmel, IN 46032-5600; subsidiary of Insurance Publishing Plus Corporation, Walter J. Gdowski, chairman and owner.</p> <p>11. Known bondholders, mortgagees, and other security holders owning or holding 1% or more of total amount of bonds, mortgages, or other securities (If there are none, so state): None.</p> <p>12. Not applicable.</p> <p>13. Publication name: <i>Rough Notes</i>.</p> <p>14. Issue date for circulation: September 2009.</p> | <p>15. Extent and nature of circulation:</p> <table border="0" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;"></th> <th style="text-align: center; width: 15%;">Average
No. Copies
Each Issue
During
Preceding
12 Months</th> <th style="text-align: center; width: 15%;">Number of
Copies of
Single Issue
Published
Nearest to
Filing Date</th> </tr> </thead> <tbody> <tr> <td>A. Total No. Copies
(Net Press Run).</td> <td style="text-align: center;">43,370</td> <td style="text-align: center;">45,462</td> </tr> <tr> <td>B. Paid and/or requested circulation</td> <td></td> <td></td> </tr> <tr> <td> 1. Paid or Requested
 Mail Subscriptions
 (Include Advertisers'
 Proof Copies/
 Exchange Copies)</td> <td style="text-align: center;">29,510</td> <td style="text-align: center;">34,397</td> </tr> <tr> <td>C. Total Paid and/or
Requested Circulation
(Sum of 15b(1) and 15b(2))</td> <td style="text-align: center;">29,510</td> <td style="text-align: center;">34,397</td> </tr> <tr> <td>D. Free Distribution by Mail,
(Samples, Complimentary,
and other Free)</td> <td></td> <td></td> </tr> <tr> <td> (1) Outside County as
 stated on Form 3541</td> <td style="text-align: center;">12,543</td> <td style="text-align: center;">8,195</td> </tr> <tr> <td> (2) In-county as stated
 on Form 3541</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> <tr> <td> (3) Other classes mailed
 through USPS</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> <tr> <td>E. Free Distribution Outside
The Mail (Carriers or
Other Means)</td> <td style="text-align: center;">739</td> <td style="text-align: center;">500</td> </tr> <tr> <td>F. Total Free Distribution
(Sum of 15d and 15e)</td> <td style="text-align: center;">13,282</td> <td style="text-align: center;">8,695</td> </tr> <tr> <td>G. Total Distribution
(Sum of 15c and 15f)</td> <td style="text-align: center;">42,792</td> <td style="text-align: center;">43,092</td> </tr> <tr> <td>H. Copies Not Distributed</td> <td style="text-align: center;">578</td> <td style="text-align: center;">2,370</td> </tr> <tr> <td>I. Total (Sum of 15g,
15h(1) and 15h(2))</td> <td style="text-align: center;">43,370</td> <td style="text-align: center;">45,462</td> </tr> <tr> <td> Percent Paid and/or
 Requested Circulation
 (15c/15g x 100)</td> <td style="text-align: center;">69.00%</td> <td style="text-align: center;">79.80%</td> </tr> </tbody> </table> <p>16. This Statement of Ownership will be printed in the November 2009, issue of this publication.</p> <p>17. I certify that all information furnished on this form is true and complete.</p> | | Average
No. Copies
Each Issue
During
Preceding
12 Months | Number of
Copies of
Single Issue
Published
Nearest to
Filing Date | A. Total No. Copies
(Net Press Run). | 43,370 | 45,462 | B. Paid and/or requested circulation | | | 1. Paid or Requested
Mail Subscriptions
(Include Advertisers'
Proof Copies/
Exchange Copies) | 29,510 | 34,397 | C. Total Paid and/or
Requested Circulation
(Sum of 15b(1) and 15b(2)) | 29,510 | 34,397 | D. Free Distribution by Mail,
(Samples, Complimentary,
and other Free) | | | (1) Outside County as
stated on Form 3541 | 12,543 | 8,195 | (2) In-county as stated
on Form 3541 | 0 | 0 | (3) Other classes mailed
through USPS | 0 | 0 | E. Free Distribution Outside
The Mail (Carriers or
Other Means) | 739 | 500 | F. Total Free Distribution
(Sum of 15d and 15e) | 13,282 | 8,695 | G. Total Distribution
(Sum of 15c and 15f) | 42,792 | 43,092 | H. Copies Not Distributed | 578 | 2,370 | I. Total (Sum of 15g,
15h(1) and 15h(2)) | 43,370 | 45,462 | Percent Paid and/or
Requested Circulation
(15c/15g x 100) | 69.00% | 79.80% |
|--|--|--|---|--|---|--------|--------|--------------------------------------|--|--|--|--------|--------|---|--------|--------|--|--|--|--|--------|-------|---|---|---|--|---|---|---|-----|-----|--|--------|-------|---|--------|--------|---------------------------|-----|-------|---|--------|--------|---|--------|--------|
| | Average
No. Copies
Each Issue
During
Preceding
12 Months | Number of
Copies of
Single Issue
Published
Nearest to
Filing Date | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A. Total No. Copies
(Net Press Run). | 43,370 | 45,462 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| B. Paid and/or requested circulation | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1. Paid or Requested
Mail Subscriptions
(Include Advertisers'
Proof Copies/
Exchange Copies) | 29,510 | 34,397 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| C. Total Paid and/or
Requested Circulation
(Sum of 15b(1) and 15b(2)) | 29,510 | 34,397 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| D. Free Distribution by Mail,
(Samples, Complimentary,
and other Free) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (1) Outside County as
stated on Form 3541 | 12,543 | 8,195 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (2) In-county as stated
on Form 3541 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (3) Other classes mailed
through USPS | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E. Free Distribution Outside
The Mail (Carriers or
Other Means) | 739 | 500 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| F. Total Free Distribution
(Sum of 15d and 15e) | 13,282 | 8,695 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| G. Total Distribution
(Sum of 15c and 15f) | 42,792 | 43,092 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| H. Copies Not Distributed | 578 | 2,370 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| I. Total (Sum of 15g,
15h(1) and 15h(2)) | 43,370 | 45,462 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Percent Paid and/or
Requested Circulation
(15c/15g x 100) | 69.00% | 79.80% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Charlene Taylor, CFO