

**STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION****(Required by 39 U.S.C. 3685)**

		Average No. Copies Each Issue During Preceding 12 Months	Number of Copies of Single Issue Published Nearest to Filing Date
1. Title of Publication: <i>Rough Notes</i> .	15. Extent and nature of circulation:		
2. Publication No. 0047-1960			
3. Date of Filing: October 1, 2010.			
4. Frequency of issue: Monthly.			
5. Number of Issues Published Annually: 12	A. Total No. Copies (Net Press Run).	42,336	44,577
6. Annual Subscription Price: \$29.75	B. Legitimate paid and/or requested distribution by mail and outside the mail		
7. Location of known office of publication: (Street, City, County, State, ZIP code) (Not printer): 11690 Technology Dr., Carmel, Hamilton, IN 46032-5600.	1. Outside county paid/ requested mail subscriptions stated on PS form 3541	33,922	32,879
8. Location of the headquarters or general business offices of the publishers (Not print- er): Same.	2. In county paid/ requested mail subscriptions stated on PS form 3541	0	0
9. Names and addresses of publisher, editor, and managing editor: Publisher, The Rough Notes Co., Inc., 11690 Technology Dr., Carmel, IN 46032-5600; Editor in chief, Thomas A. McCoy, Same; Senior Editor, Nancy Doucette, Same.	3. Sales through dealers and carriers	0	0
10. Owner. (If owned by a corporation, its name and address must be stated and also immediately thereafter the names and addresses of stockholders owning or holding 1% or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual, must be given. If the publication is published by a nonprofit organization, its name and address must be stated.) The Rough Notes Co., Inc., 11690 Technology Dr., Carmel, IN 46032-5600; subsidiary of Insurance Publishing Plus Corporation, Walter J. Gdowski, chairman and owner.	4. Requested copies distributed by other mail classes through the USPS	0	0
11. Known bondholders, mortgagees, and other security holders owning or holding 1% or more of total amount of bonds, mort- gages, or other securities (If there are none, so state): None.	C. Total paid and/or requested circulation (Sum of 15B (1), (2), (3) and (4))	33,922	32,879
12. Not applicable.	D. Nonrequested distribution by mail and outside the mail		
13. Publication name: <i>Rough Notes</i> .	1. Outside county non- requested copies stated on PS Form 3541	7,157	7,488
14. Issue date for circulation: September 2010.	2. In county nonrequested copies stated on PS Form 3541	0	0
	3. Nonrequested copies distributed through the USPS by other classes of mail	0	0
	4. Nonrequested copies distributed outside the mail	686	1,325
	E. Total nonrequested distribution (Sum of 15D (1), (2), (3) and (4))	7,843	8,813
	F. Total distribution (Sum of 15C and E)	41,765	41,692
	G. Copies not distributed	571	2,885
	H. Total (Sum of 15F and G)	42,336	44,577
	I. Percent paid and/or requested circulation (15C/15F x 100)	81.2%	78.9%
	16. This Statement of Ownership will be printed in the November 2010 issue of this publication.		
	17. I certify that all information furnished on this form is true and complete		
	<b>Charlene Taylor, CFO</b>		