

Our 148th Anniversary

# Rough Notes®

SPECIAL SECTION  
 SPONSORED BY  
**TARGET MARKETS**  
 Program Administrators Association



# Be Seen. Be Trusted. Be Connected.

## September TMPAA Special Section

### More Than an Ad — A Visibility Platform

35,000+ PRINT CIRCULATION with even more web and email reach.

### Extend Your Reach Beyond Print

- Digital feature on Rough Notes website
- Email newsletter spotlight
- Social media promotion

### We Deliver A Highly Targeted Audience

- Insurance executives & decision-makers
- Program administrators managing specialty business
- Carrier partners & underwriters
- TMPAA member companies nationwide

**Not broad exposure — precise exposure to decision-makers**

**Two full pages** - Professionally written feature plus your ad.



**Two-Page Ad Spread**



**For Only \$5,000**

## RESERVE YOUR SPACE TODAY! CONTACT:

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**The Rough Notes Company, Inc.**