

2023 **Rough Notes** Magazine Editorial Calendar

JANUARY Ad closing: 12.06.22 Materials: 12.09.22	FEBRUARY Ad closing: 01.06.23 Materials: 01.10.23
<p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Cannabis • Selling Benefits <p><i>Focus on Agency Technology</i></p>	<p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Construction • Accident Insurance <p><i>Focus on Agency Perpetuation</i></p>
MARCH Ad closing: 02.06.23 Materials: 02.10.23	APRIL Ad closing: 03.06.23 Materials: 03.10.23
<p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Municipalities • Disability Insurance <p><i>Focus on Emerging Risks</i></p>	<p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Professional Liability • Wellness <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • Target Markets Program Administrators Association Mid-Year Meeting <p>ALSO: CYBER SPECIAL SECTION</p>

MAY	JUNE
<p style="text-align: right;">Ad closing: 04.05.23 Materials: 04.10.23</p> <p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Social Services <p><i>Focus on Leadership</i></p> <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • Stop Loss • PIA of NJ & NY Annual Conference 	<p style="text-align: right;">Ad closing: 05.05.23 Materials: 05.10.23</p> <p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Commercial Auto/ Trucking <p><i>Focus on Professional Development</i></p> <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • Dental & Vision • FAIA Annual Convention • LAAIA (Latin American Association of Insurance Agents) Convention <p style="text-align: center;"><i>ALSO: FLORIDA SPECIAL REPORT</i></p>
JULY	AUGUST
<p style="text-align: right;">Ad closing: 06.05.23 Materials: 06.09.23</p> <p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Construction <p><i>Focus on Agency Operations</i></p> <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • Life Insurance 	<p style="text-align: right;">Ad closing: 07.06.23 Materials: 07.10.23</p> <p>Editorial Highlights: <i>Benefits Products & Services:</i></p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Workers Comp <p><i>Focus on Association Trends</i></p> <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • Hospital Insurance • Wholesale & Specialty Insurance Association Annual Marketplace

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SEPTEMBER		OCTOBER	
Ad closing: 08.04.23 Materials: 08.09.23		Ad closing: 09.04.23 Materials: 09.08.23	
<p>Editorial Highlights:</p> <p><i>Benefits Products & Services:</i></p> <ul style="list-style-type: none"> • Agency Success <p><i>Focus on Customer Experience</i></p>	<p>Bonus Circulation:</p> <ul style="list-style-type: none"> • Target Markets Program Administrators Association Summit • NAMIC Annual Convention 	<p>Editorial Highlights:</p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Cyber Insurance <p><i>Focus on Personal Lines</i></p>	<p><i>Benefits Products & Services:</i></p> <ul style="list-style-type: none"> • Disability Insurance <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • PLUS Conference
<p>ALSO: TARGET MARKETS PROGRAM ADMINISTRATORS ASSOCIATION SPECIAL SECTION</p>			
NOVEMBER		DECEMBER	
Ad closing: 10.05.23 Materials: 10.10.23		Ad closing: 11.06.23 Materials: 11.10.23	
<p>Editorial Highlights:</p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Social Services <p><i>Focus on Agency Management Systems</i></p>	<p><i>Benefits Products & Services:</i></p> <ul style="list-style-type: none"> • Stop Loss <p>Bonus Circulation:</p> <ul style="list-style-type: none"> • Insurance Networks Alliance Annual Meeting 	<p>Editorial Highlights:</p> <p><i>Specialty Lines:</i></p> <ul style="list-style-type: none"> • Commercial Auto/Trucking <p><i>Focus on Customer Service</i></p>	<p><i>Benefits Products & Services:</i></p> <ul style="list-style-type: none"> • Emerging Trends
<p>ALSO: INSURANCE NETWORKS ALLIANCE SPECIAL SECTION</p>			