Full Page 7x10

2/3 Page 4-5/8 x 10

1/2 Vertical 4-5/8 x 7-3/8

1/2 Horizontal 7 x 4-7/8

1/3 Square 4-5/8 x 4-7/8

1/3 Horizontal 7 x 3-1/4

1/3 Vertical 2-1/4 x 10

1/4 Vertical 2-1/4 x 7-3/8

1/4 Square 4-5/8 x 3-5/8

1/4 Horizontal 7 x 2-3/8

1/6 Horizontal 4-5/8 x 2-3/8

1/6 Vertical 2-1/4 x 4-7/8

Advertising Policies and Requirements

Commissions and Policies

Standard 15% commission is allowed to recognized advertising agencies if invoice is paid within 30 days. We reserve the right to hold advertisers and/or agencies jointly and severally liable for payment.

Advertising may be rejected for any reason if, in our judgment, it is inconsistent with the best interests of the insureds, the insurance industry or its agents and brokers. The Insurance Marketplace and its publisher, The Rough Notes Company, are held harmless from any claims or suits that might arise.

Shipping Information

Material to: Tricia Cutter
The Insurance Marketplace
The Rough Notes Company, Inc.
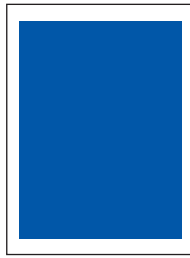11690 Technology Drive
Carmel, IN 46032-5600
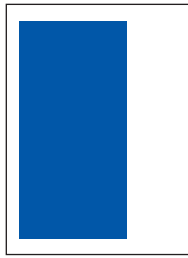Phone: (800) 428-4384 or (317) 582-1600

Deadlines

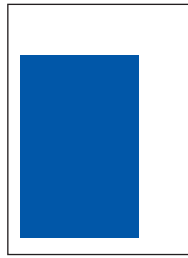**Publication:** January 2024
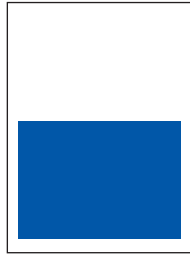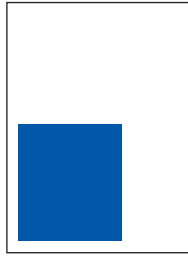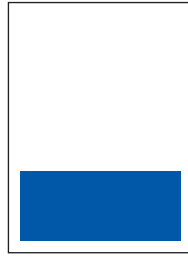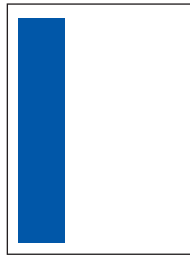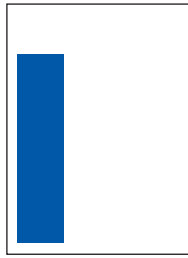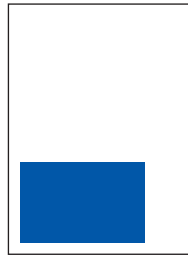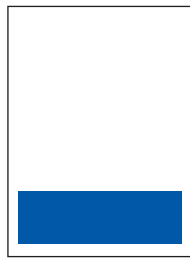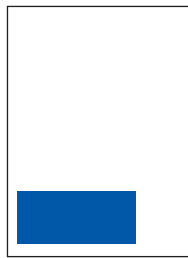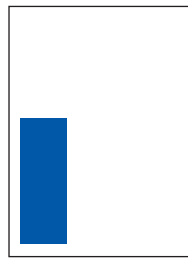**Reservations:** September 15, 2023
Materials: September 29, 2023

Ad Sizes and Requirements

Magazine Trim Size
8-1/8" x 10-7/8"; Safety=1/4" from trim dimensions

Bleed Sizes (Includes bleed–use this size for bleed ads)
Page: 8-3/8" x 11-1/8" (trims to 8-1/8" x 10-7/8")
Spread: 16-1/2" x 11-1/8" (trims to 16-1/4" x 10-7/8")
(No additional charge for bleed)
Screen: 150 line screen
Printing & Binding: Web Offset/Perfect Bind

Material Requirements
Hi-resolution PDF for print preferred

Contact: Tricia Cutter
(800) 428-4384, ext. 1019
for instructions on submitting ad files.

Ad change policy: It is not the policy of The Rough Notes Company to change a client's ad in any way. All ads should be submitted as per the specifications described in the material requirements section above. However, upon written request, and in order to facilitate the production of The Insurance Marketplace directory, The Rough Notes Company will at no charge make minor changes to ads submitted by our clients. The Rough Notes Company will not guarantee or warrant these changes and will be held harmless in the event that these changes are not printed correctly. The client is responsible for full payment for the advertising space.