

# The Rough Notes Company, Inc.

Serving the insurance industry since 1878

## 2024 Online Banner ads RATE CARD

**A** 674 x 35

**B** 674 x 90

**C** 674 x 250

**D** 674 x 480

**E** 300 x 250

**F** 300 x 600

**G** Button with text link

All dimensions shown are in pixels and are not to size, but shown relative to each other.

### 2024 Banner Ads by size

	1 Month	3 Month	6 Month	12 Month
<b>A</b>	\$2,110/m	\$2,020/m	\$1,800/m	\$1,440/m
<b>B</b>	\$2,200/m	\$2,100/m	\$1,935/m	\$1,730/m
<b>C</b>	\$3,850/m	\$3,660/m	\$3,375/m	\$3,030/m
<b>D</b>	\$4,680/m	\$4,320/m	\$3,870/m	\$3,100/m
<b>E</b>	\$3,510/m	\$3,288/m	\$2,970/m	\$2,380/m
<b>F</b>	\$4,680/m	\$4,320/m	\$3,870/m	\$3,100/m
<b>G</b>	\$950/m	\$900/m	\$850/m	\$800/m

Any size ad is available for Premium Placement at an additional charge of \$945.