

2025 Rough Notes Magazine Editorial Calendar

january

ad closing: 12.03.24
ad materials: 12.06.24

Editorial Highlights:

Specialty Lines:

- Agents E&O

Focus on Premium Finance

february

ad closing: 01.03.25
ad materials: 01.06.25

Editorial Highlights:

Specialty Lines:

- Cannabis

Focus on Agency Perpetuation

Benefits Products & Services:

- Stop Loss

march

ad closing: 02.03.25
ad materials: 02.06.25

Editorial Highlights:

Specialty Lines:

- Workers Comp

Focus on Emerging Risks

april

ad closing: 03.03.25
ad materials: 03.06.25

Editorial Highlights:

Specialty Lines:

- Commercial Auto/Trucking

Focus on Risk Management

Benefits Products & Services:

- Dental

Bonus Circulation:

- Target Markets Program Administrators Association Mid-Year Meeting
- NetVU

may

ad closing: 04.04.25
ad materials: 04.07.25

Editorial Highlights:

Specialty Lines:

- Social Services & Nonprofits

Focus on Leadership

Bonus Circulation:

- PIA of NJ & NY Annual Conference

june

ad closing: 05.02.25
ad materials: 05.06.25

Editorial Highlights:

Specialty Lines:

- Municipalities

Focus on Professional Development

Benefits Products & Services:

- Disability

Bonus Circulation:

- FAIA Annual Convention
- LAAIA (Latin American Association of Insurance Agencies) Convention

ALSO: Florida Special Report

ad closing: 06.03.25
ad materials: 06.06.25

july

Editorial Highlights:

Specialty Lines:

- Construction

Focus on Agency Operations

ad closing: 07.03.25
ad materials: 07.07.25

august

Editorial Highlights:

Specialty Lines:

- Cyber Insurance

Focus on Artificial Intelligence

Benefits Products & Services:

- Life Insurance

Bonus Circulation:

- WSIA

ad closing: 08.04.25
ad materials: 08.05.25

september

Editorial Highlights:

Focus on Customer Experience

Bonus Circulation:

- Target Markets Program Administrators Association Summit
- Applied Net

ALSO: Target Markets Program Administrators Association special section

ad closing: 09.03.25
ad materials: 09.05.25

october

Editorial Highlights:

Specialty Lines:

- Professional Liability

Focus on Personal Lines

Benefits Products & Services:

- Hospital Insurance

may

ad closing: 04.04.25
ad materials: 04.07.25

Editorial Highlights:

Specialty Lines:

- Social Services & Nonprofits

Focus on Leadership

Bonus Circulation:

- PIA of NJ & NY Annual Conference

ad closing: 10.03.25
ad materials: 10.06.25

november

Editorial Highlights:

Specialty Lines:

- Social Services & Nonprofits

Focus on Agency Management Systems

Bonus Circulation:

- Insurance Networks Alliance Annual Meeting

ALSO: Insurance Networks Alliance special section

ad closing: 11.03.25
ad materials: 11.06.25

december

Editorial Highlights:

Specialty Lines:

- Aviation

Focus on Insurtech

Benefits Products & Services:

- Emerging Trends