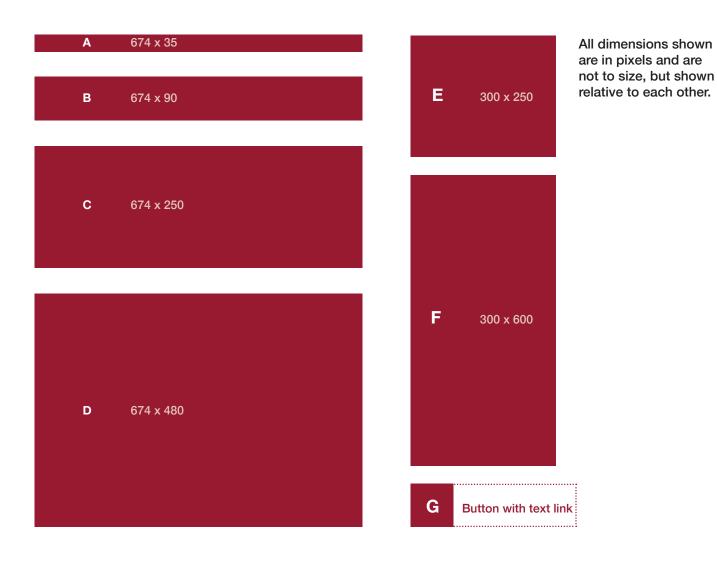
## The Rough Notes Company, Inc.

Serving the insurance industry since 1878

## 2025 Online Banner ads RATE CARD



## 2025 Banner Ads by size

	1 Month	3 Month	6 Month	12 Month
A	\$2,110/m	\$2,020/m	\$1,800/m	\$1,440/m
В	\$2,200/m	\$2,100/m	\$1,935/m	\$1,730/m
С	\$3,850/m	\$3,660/m	\$3,375/m	\$3,030/m
D	\$4,680/m	\$4,320/m	\$3,870/m	\$3,100/m
E	\$3,510/m	\$3,288/m	\$2,970/m	\$2,380/m
F	\$4,680/m	\$4,320/m	\$3,870/m	\$3,100/m
G	\$950/m	\$900/m	\$850/m	\$800/m

Any size ad is available for Premium Placement at an additional charge of \$945/m.